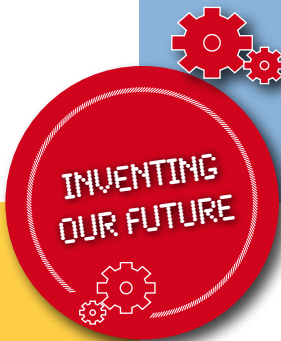




WORLD CUSTOMS ORGANIZATION

Single Window: Delivering Business Advantages



Key international forum focusing on the vital role that technology can play in linking all parties operating at the border in the most effective manner

8TH EDITION

Hosted by



Administration des Douanes
et Impôts Indirects

Location

Palmeraie Golf Palace
Marrakesh, Morocco

Date

22-24 April 2009

Corporate Event Sponsor



More information
<http://events.wcoomd.org>

Brussels, Johannesburg, Kuala Lumpur, Istanbul, Bangalore, Veracruz, Seoul, Marrakesh



Setting the background

Conference Objectives

- **To analyze** the benefits to industry and to Governments resulting from the single lodgement of regulatory information and the integration of risk assessment practices and concepts.
- **To explore** new ways that Customs might interact with other border regulatory agencies as a result of new information technology.
- **To review** the elements of coordinated border management and the way each element might be enhanced through effective use of modern IT solutions.
- **To analyse** relevant international standards and their critical importance to border management in the 21st Century.
- **To take** a glimpse of what the future promises and where the major influences lie for Customs and other border stakeholders.
- **To meet** key IT partners in one place.
- **To understand** current best practice scanning and how the merging of technologies can lead to more effective non-intrusive intervention.

This conference and exhibition will provide an ideal business opportunity to exchange views on global IT and scanning developments, to see demonstrations of the latest technologies, to identify opportunities in the Customs environment, and to meet a variety of potential partners and associates with a shared interest in trade facilitation, improving supply chain management, maximising cooperation amongst border agencies and improving border security.

...Share your views and experiences: be part of a dynamic solution!

Exhibition

Held alongside the conference, the Exhibition will offer quality networking and marketing opportunities for participants and vendors alike. It is an ideal occasion to obtain first hand information from suppliers and users on trends, technologies, and solutions.

The Exhibition will provide an excellent backdrop for social and business interaction between exhibitors and participants in an environment laced with great promotional and networking opportunities.

Participants will have the opportunity to see and learn more about the latest IT and scanning solutions that have been designed specifically for the international Customs and trade market.

...After talking about IT solutions, see some of these solutions in action!

What will you gain from attending?

Delegates

- **Explore** new approaches to Customs IT that will change the way you do business.
- **Identify** opportunities and challenges for the management of Customs IT.
- **Examine** the core relationship between IT and business re-engineering including the role of the WCO revised Kyoto Convention.
- **Gain insight** into current and expected future IT and scanning developments in the Customs and business worlds.
- **Participate** in challenging workshops designed to find the right IT solutions for Customs, business, and other border regulatory agencies in the 21st century.

Vendors

- **Meet** top level executives, entrepreneurs, researchers, and delegates from Customs, other arms of government, the IT industry and the world of international trade and transport.
- **Market** your projects, products and services directly to decision makers.
- **Maximize** your exposure and visibility with the Customs and IT community.
- **Expand** your contact database for future networking possibilities.
- **Glean** insider knowledge on current and future IT user requirements.



Want to know more? Do not hesitate to contact us: info@eqinox.eu



2009 WCO IT
 CONFERENCE & EXHIBITION
 22-24 April 2009
 Marrakesh, Morocco

The Conference will

- **Look at ways Border Agencies can maximise cooperation by:**
 - Adopting a strategic collaborative understanding and approach to information;
 - Grasping the technological, legal and policy challenges of single window systems;
 - Open partnerships with industry partners.
- **Hear from several progressive Customs administrations describing their:**
 - Strategic approach to the redevelopment of IT systems;
 - Initiatives to modernise procedures, practices and support systems;
 - Efforts to improve facilitation.
- **Investigate the efficiencies made possible by modern technology:**
 - Can modern technology and smarter use of information help improve outcome?
 - Does modern technology make communication amongst a multiplicity of border agencies easier or more effective?
 - How are technologies merging to create new opportunities?
- **Consider 21st Century opportunities and challenges:**
 - What are the policy, technical and legal considerations for successful implementation of a Single Window for trade?
 - How are benefits to trade being delivered from single window systems?
 - What needs to be done to allow border agencies to better cooperate at national level and increase collaboration at international level?

Simultaneous interpretation into English and French

Go to <http://events.wcoomd.org>
 download the full Conference programme and sponsors list

CORPORATE EVENT SPONSOR

PLATINUM SPONSORS

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Architect of an Open World™

Sponsors confirmed: 19/12/2008.



2009 WCO IT
CONFERENCE & EXHIBITION
22-24 April 2009
Marrakesh, Morocco

Participant profile

The **2009 WCO IT Conference and Exhibition** will bring together Customs authorities, the IT sector, the broader business community, governmental and trade organisations, lending institutions, representatives from other border regulatory agencies, and others involved in the international trade arena.

This conference will provide an ideal business opportunity to exchange views on global IT developments, see demonstrations of the latest IT and scanning technologies, identify IT opportunities in the Customs and broader government border regulatory environment, and meet a variety of potential partners and associates with a shared interest in improving trade facilitation, border integration, supply chain management and security.

Registration fee

Registration fees: 700 EUR

Registration fees include the three-day conference, refreshment breaks and lunches, two gala dinners, a delegate pack and the post congress CD-ROM.

WCO Members, and representatives of International Organisations, should visit the Event Website for further information on registration fees and conditions.

Seating is limited
Do not wait...
Register NOW!

Whether you are Sponsoring or Exhibiting, you cannot beat the power of face-to-face marketing

Our Sponsorship packages offer:

- A speaking slot at the "vendor's sessions"
- Exhibition space in the Conference exhibition area
- Free Conference registrations
- Promotion of your company on Conference publicity material
- Marketing of your company during lunch or refreshment breaks

Be an exhibitor and use this opportunity to:

- Maximize your visibility
- Network with participants
- Demonstrate your services
- Exhibit your products
- Expand your business contacts



Go to <http://events.wcoomd.org>
or send an email to info@eqinox.eu

Organised by



WORLD CUSTOMS ORGANIZATION

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B-1210 Brussels - Belgium
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<http://www.wcoomd.org>
Email: event@wcoomd.org

Hosted by



Administration des Douanes
et Impôts Indirects

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Centre des Affaires, Hay Riad
Rabat, Morocco
www.douane.gov.ma

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WORLD CUSTOMS ORGANIZATION

BOOK NOW 4 easy ways to register



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info@eqinox.eu



+33 (0)1 49 78 09 45



10 rue du maréchal ferrant, 94150 Rungis, France

DELEGATE REGISTRATION PROCEDURE

Please complete and submit the registration form if you wish to attend the **2009 WCO IT CONFERENCE & EXHIBITION.**

Upon receipt of your registration form, we will send you confirmation and further details about the event.

Registration fees

Please note that access to the Conference is restricted to registered delegates only.

WCO MEMBERS

Free access for two delegates only.

Normal registration fees apply to all additional delegates.

WCO Member rate

Only applicable to delegates from administrations who are Contracting Parties to the Convention establishing a Customs Co-operation Council, signed in Brussels on 15 December 1950.

Please visit <http://www.wcoomd.org/> to consult the list of Contracting Parties.

INTERNATIONAL ORGANIZATIONS

Free for one delegate per international organization only.

Normal registration fees apply to all additional delegates.

International organizations rate

Only applicable to delegates from international organizations.

ALL OTHER PARTICIPANTS

700 euros (+VAT if applicable)

Registration fees include the three-day conference, refreshment breaks and lunches, two gala dinners, a delegate pack and the post congress CD-ROM.

Registration fees **do not** cover transport costs, hotel costs or daily expenses.

Method and conditions of payment

PAYMENT MUST BE RECEIVED BEFORE THE EVENT!

Registration fees are quoted in euros, exclusive of tax. The cost of all taxes, currency exchange charges or bank collection fees are the sole responsibility of the registrant. Bank charges incurred as a result of payments made in any other currency, or as a result of the method of payment used, shall be borne by the registrant.

Payment may be made by cheque (for countries within the European Union) or by bank or post office transfer to the following account:

Account name: **EQINOX**
Bank: Banque Populaire Rives de Paris
Bank address: 2 Place Louis XIII, 94150 Rungis, France
IBAN: FR76 1020 7000 8604 0860 0790 404
Swift code: CCBPFRPPMTG
Reference to be included: INVOICE No. / Names of participants and company

Payment may also be made by Visa, EuroCard and MasterCard. Please note that we do not accept American Express or Diners Club for payment purposes.

Note: The invoice number, name(s) of participant(s) and their company must be clearly stated on the transfer, otherwise the Event Secretariat will be unable to trace and acknowledge the payment!

The organizers reserve the right to refuse entry to registrants whose fees have not been paid in full by the start of the event.

Cancellation policy

- The Event Secretariat c/o EQINOX must be notified in writing of any cancellation(s) no later than 13 March 2009. An e-mail should be sent to event@wcoomd.org to that end.
- For cancellations made on or before 13 March 2009, the registration fees will be refunded minus a handling charge of 50 euros (+ VAT if applicable).. Substitute participants will be accepted.
- No refunds will be made for cancellations notified after 13 March 2009. Substitute participants will, however, be accepted.
- Please note that refunds will not be made until after the scheduled event has taken place.

Important notice

The organizers reserve the right to make changes to the content and timing of the programme, or any other aspect of the event, when unavoidable. Our liability in the unlikely event of a cancellation will be limited to a refund of the full Conference registration fee.

